

# Gloucestershire Basket Ball Association

## Media Publication Rules

In the following, the word **ARTICLE(S)** refers to any post or article written by a GBBA official and published on media controlled by the GBBA. (e.g. the GBBA website, GBBA Facebook page, Charity Cup literature ...)

- All articles must only be made by people authorised to do so by the GBBA committee.
- The article should be written in English.
- The main theme of any article should be basketball, or a basketball related story.
- Articles must not contain racist, sexist, obscene, illegal, objectionable, or otherwise offensive material.
- Articles must not make accusations against people or companies.
- Articles must not make negative or derogatory comments about players, clubs, coaches or officials.
- Articles must not contain content which brings the reputation of the GBBA or Basketball England into disrepute.
- Articles must not promote, or encourage, illegal activities.
- Articles must not violate an individual's privacy.
- Articles must not ask for, nor give out, medical or financial advice.
- Articles must not promote any website or business that the author has a financial or other interest in\*.
- Articles should be careful not to endorse products or websites in such a way that may lead the reader to think the GBBA has endorsed the product or website\*.
- Articles must not contain affiliated links to 3rd party sites\*.
- Before publishing any images or video clips, it is important to ensure you have the consent of everyone who can be identified in the image / video. Refer to <https://www.basketballengland.co.uk/news/photography-guidance-from-our-safeguarding-compliance-manager-ross-mcgowan/> for more information.
- Some websites, eg Facebook, allow articles by non-approved personnel. If you spot such an article that you consider breaks one or more of the rules listed above, please inform the key resource holder so that they can take the appropriate action.

\* Unless authorised, in advance, by the GBBA committee.

**Please note: In all cases, the spirit of the above rules will always overrule the literal wording.**